

# Bringing Life to Learning

Auction Update  
March 12, 2010

May 22, 2010  
The Oregon Golf Club  
5:30 to 10:00PM

Tickets and more information available online  
April 1

## Looking for details and important dates for the Upcoming Auction? It's all on-line!

As families of HCES, we are so fortunate that our kids have the opportunity to attend a school that focuses on enrichment and equipping our kids for the future.

Well, the parent body also benefits from the administration's support of our fundraising activities. Last year, HCES purchased AuctionPay software to build a custom website to support all our fundraising efforts. This software, along with the amazing parents that volunteer their time, is what allows our event to be streamlined, informational, and impactful.

To view and access all valuable information for the upcoming auction, please refer to the school website at [www.horizonces.org](http://www.horizonces.org) and **then click on the auction icon**. This will take you to the auction's mission statement. Additional tabs allow to view the invitation or the all event access link, to see pertinent auction details.

It is our goal to keep you informed and get you excited, about what the auction will offer. Currently, the site lists overviews and ideas to better assist you in understanding our focus. As we start entering items that have been donated, you will be able to view exciting experiences, class art projects, trips and more!

Keep checking back, as we will be entering new information on a weekly basis!

## Let's Start Procuring!



The most important element of the success of HCES is the overwhelming support of our parents. Last year the auction raised an amazing amount of money which was invested in our children by way of curriculum enrichment programs, building upgrades and areas that have touched each child.

## Let's do it again, let us help our school Bring Life to Learning...

To start the auction ball rolling, it is critical to begin donating items, certificates, unique opportunities and/or experiences NOW. If you are still wondering what you may have to offer, please find a comprehensive list of ideas on the auction webpage found by entering the HCES website.

For your convenience, procurement forms were sent home in your child's backpack or can be picked up at any time in the front office. Simply complete this form and return it to the office with the item/certificate you wish to donate. It is so exciting to see all the amazing and creative donations come in. We are blessed!

Please help us make this year's auction event even more successful. We cannot achieve our goals without your support. Donate today!



## Be On The Lookout For....

Next week we will have details on how you can help your child's class with their basket and art projects for the auction! There will be several ways to help including time commitments, monies donated or direct contributions to help fill the baskets and procure supplies for the art project. These items were a big hit at last year's auction and we saw many parents in "bidding wars" to win their class item! **We will have all projects and baskets displayed at Chapels on May 5th and 12th...** So, mark those dates down to get a "preview" of what you want to bid on. Thank you in advance for your help with these projects! It is greatly appreciated.

## Sponsorship Update

PAY TO THE  
ORDER OF

We are thrilled to see the overwhelming support of our Sponsorship Opportunities for this year's auction. These investments are a statement of commitment, passion, and faith in our school and kids. To date, we have raised \$8,000 in sponsorship monies.

### Help us keep up the enthusiasm!

Companies and families that have stepped out in faith, include:

#### Platinum Level

Portland Bolt & Mfg.  
Edward Jones Investments  
Sotheby's International Realty

#### HCES Family

Todds  
Webergs  
McCarthy's

#### Bronze

Bridges Financial & Realty      Bridges

Sponsorship monies allow the school to cover all fixed auction expenses prior to the actual event. Once we cover these, ALL proceeds earned the night of the auction directly impact our kids and school. Auction proceeds will go directly to providing field trips, scholarships, enrichment opportunities and building improvements.

We are so grateful and thank all the families and businesses for their vision of hope and support of our kids and the teachers that daily enrich all our lives.

### For More information or questions contact:

Lori Jersey [bljersey@comcast.net](mailto:bljersey@comcast.net) OR  
Tara Miller [mammatara@comcast.net](mailto:mammatara@comcast.net)

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## **HCES AUCTION SPONSORSHIP OPPORTUNITIES**

Thank you for your interest in supporting the spring auction. In order to provide an evening that showcases HCES as a leader in education, we are dependent upon your support. There are many fixed expenses involved with making this event a success. We invite you to participate in our main fundraiser through our sponsorship opportunities. Sponsorship levels are outlined below with an opportunity for advertising exposures and recognition for your generosity and your company if you are a corporate sponsor. We are taking reservations for sponsorship immediately. All monies are to be submitted to Debbie Roberts in the HCES office. You will be provided a tax deductible donation receipt. Again our thanks for reviewing the following:

### **Platinum Sponsorship Package - \$2,500**

- Sponsor selects a charity or project of choice for a group of HCES students to donate service time to
- Full page color ad in auction program
- Ad in HCES Yearbook (ad due to HCES office by March 1st)
- Sponsor (and logo if company name) listed on a video screen during the silent auction. Logo to be run on a continual loop.
- Sponsor name or company logo on bid cards
- Recognition of Platinum sponsorship by auctioneer in pre-show presentation
- One table of ten guests with premier seating
- Sponsor listed in post-auction mailer distributed to all persons who purchase an auction item

### **Gold Sponsorship Package - \$1,500**

- 3/4 page ad in auction program
- Sponsor name (and or logo) listed on a video screen during the silent auction. Logo to be run on a continual loop.
- Preferred seating
- Sponsor listed in post-auction mailer distributed to all persons who purchase an auction item

### **Silver Sponsorship Package - \$1,000**

- Half page ad in auction program
- Sponsor (and logo if company name) listed on a video screen during the silent auction. Logo to be run on a continual loop
- Preferred seating
- Sponsor listed in post-auction mailer distributed to all persons who purchase an auction item

### **Bronze Sponsorship Package - \$500**

- Quarter page ad in auction program
- Sponsor (and logo if company name) listed on a video screen during the silent auction. Logo to be run on a continual loop
- Sponsor listed in post-auction mailer distributed to all persons who purchase an auction item

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We are thankful for the generosity of the HCES parent body. We have already accepted a reservation for a Platinum Sponsorship! If you have any questions, please contact Lori Jersey [bljersey@comcast.net](mailto:bljersey@comcast.net) or

Tara Miller [mammatara@comcast.net](mailto:mammatara@comcast.net).

Thank you for making a difference in our children's lives!