

Bringing Life to Learning

Auction Update
February 16, 2010

May 22, 2010
The Oregon Golf Club
5:30 to 10:00PM

Tickets and more information available on-line
starting in March.

The mission of our Spring Auction in Principal Judi Smith's words.....



I am always seeking to glean innovation from others who do it well. I recently had the opportunity to interview the principal of one of the top 100 elementary schools in the nation. As we shared success stories, I mentioned our school had raised over \$100,000 at our 1st auction. The fact that the majority of those dollars went right back into our school for personnel, facility and curriculum improvements, was truly a "wow" to her – and it still is for me....

That Spring auction was an historic night for us as the Lord allowed many positives to converge – auction committee friendships cemented, enthusiasm was in the air, new folks we'd invited became Horizon believers, an incredible amount of money was raised during a recession – in short, that night launched energy and school spirit in unprecedented ways.

How can we adequately thank you parents for laboring last year, and turning around again with plans for this May 22nd! Our hearts' desire is to "Bring Life To Learning" in ever increasing and extraordinary ways. We have an amazingly resourceful faculty and motivated students to do this and yet there are learning opportunities, scholarships needed in our Horizon family and cutting edge tools that require additional funds.

For this auction to be successful, we will need (again) an army of volunteers and donors. Our hope is to find a task/ job that suits the gifting of each parent who wants to partner in this community building auction effort. Our delight would be to discover that many have contacted co-chairs Lori or Tara or another committee chair to get on the team.

I speak for the staff in conveying our deep gratitude for all you have done and are doing to make Horizon a great school.

Auction Procurement

In order for our auction to be a success, we need a great selection of items to auction. We encourage each family to consider procurement. There are two basic things you can procure for the auction: Sponsorships or Items.

Procuring items does not mean purchasing, but rather looking to our community to obtain items of value that will be auctioned off in either the silent or live portion of our evening.

What kind of items are we looking for?

You would be surprised at the variety of items people like to buy! Some examples are services, equipment, gift certificates, sports memorabilia, parties, toys, vacation homes, custom baskets, just to name a few! Start by asking yourself what you have to offer. This can be an item, time, talent or contacts with others.

Who should I ask to donate?

Once you have looked within your immediate family, you may want to ask your friends, neighbors or business associates to share their professional talents, hobbies or interests. People love to help out schools and the HCES Auction is a wonderful **TAX DEDUCTIBLE** way to do just that!

Another great way to procure valuable items is to ask a local business you patronize if they are able to donate. It is important to emphasize that our auction benefits a local school in their community. More often than not, the answer will be yes! The most important thing to remember is to **JUST ASK!**

Procurement forms went home last Friday in your child's backpack or can be found in the front office. For a list of procurement ideas, look for the 2010 Auction link on the school website.

Upcoming Opportunities and Requests

The most successful auction items were those with heart. That said, we plan to replicate that enthusiasm again this year. Please watch for details on these exciting auction items and how your talents might add to this year's success!

Teacher Experience - Back again this year by popular demand !!

The most popular auction items last year were the teacher experiences. From exploding science projects, to water fights, slumber parties, personalized Spanish lessons, and much more! Our teachers really know how to get creative and get behind a good cause.

Classroom Art Projects

Art projects will be a part of our kids contribution to the auction again this year. Their treasures took the bids to some of their highest levels last year and we can't wait to see what those creative little minds come up with this year!!

Class Baskets

We will be sending details soon on class baskets. Last years collection was amazing and truly captured the spirit of family from camping gear to beach parties.

Join a committee to participate. It doesn't have to be a lot of time, it is what you are comfortable offering. All help is welcome.

Excited to join in? Contact:

Lori Jersey bljersey@comcast.net OR
Tara Miller mammatara@comcast.net

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HCES AUCTION SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting the spring auction. In order to provide an evening that showcases HCES as a leader in education, we are dependent upon your support. There are many fixed expenses involved with making this event a success. We invite you to participate in our main fundraiser through our sponsorship opportunities. Sponsorship levels are outlined below with an opportunity for advertising exposures and recognition for your generosity and your company if you are a corporate sponsor. We are taking reservations for sponsorship immediately. All monies are to be submitted to Debbie Roberts in the HCES office. You will be provided a tax deductible donation receipt. Again our thanks for reviewing the following:

Platinum Sponsorship Package - \$2,500

- Sponsor selects a charity or project of choice for a group of HCES students to donate service time to
- Full page color ad in auction program
- Ad in HCES Yearbook (ad due to HCES office by March 1st)
- Sponsor (and logo if company name) listed on a video screen during the silent auction. Logo to be run on a continual loop.
- Sponsor name or company logo on bid cards
- Recognition of Platinum sponsorship by auctioneer in pre-show presentation
- One table of ten guests with premier seating
- Sponsor listed in post-auction mailer distributed to all persons who purchase an auction item

Gold Sponsorship Package - \$1,500

- 3/4 page ad in auction program
- Sponsor name (and or logo) listed on a video screen during the silent auction. Logo to be run on a continual loop.
- Preferred seating
- Sponsor listed in post-auction mailer distributed to all persons who purchase an auction item

Silver Sponsorship Package - \$1,000

- Half page ad in auction program
- Sponsor (and logo if company name) listed on a video screen during the silent auction. Logo to be run on a continual loop
- Preferred seating
- Sponsor listed in post-auction mailer distributed to all persons who purchase an auction item

Bronze Sponsorship Package - \$500

- Quarter page ad in auction program
- Sponsor (and logo if company name) listed on a video screen during the silent auction. Logo to be run on a continual loop
- Sponsor listed in post-auction mailer distributed to all persons who purchase an auction item

We are thankful for the generosity of the HCES parent body. We have already accepted a reservation for a Platinum Sponsorship! If you have any questions, please contact Lori Jersey bljersey@comcast.net or

Tara Miller mammatara@comcast.net.

Thank you for making a difference in our children's lives!